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Intelligent Voice Ordering for Restaurants

RESTAURANTS ONLY

Natural Language Engine built specifically for the dining and ordering experience

CUSTOM EXPERIENCES

Provide unique engagements with every customer tailored to each individual with your brand's message & verbiage

ROI

Generate revenue on a platform with minimal competition & no crazy transactional fees that eat all your profits.



Besen's cutting edge AI Technology allows

- consumers to order from your restaurant just like they would with a live person.

Voice customers order **2.5x more frequently**

- and spend **12% more**

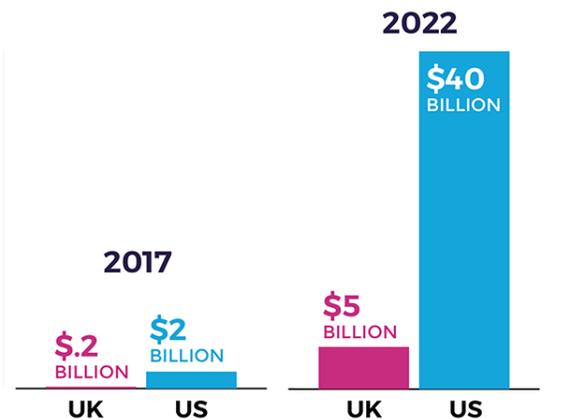
Bensen's solution can be deployed across all channels including Phone, Google Assistant, Amazon Alexa & Your Custom App.

Voice assistants represent *the fastest consumer adopted technology ever.*

- 1 Billion+ installed on phones
- 42% of US consumers own a smart speaker
- 43% make purchases regularly

Bensen has built a revolutionary voice technology so that customers can now order from restaurants in the most convenient and fastest way possible. The idea behind Bensen is to create a natural and custom ordering experience for each guest. With Bensen's white labeled voice platform, customers no longer need to go to a website, app or 3rd party aggregator; all they need to do is know your name-think it, say it and an order can be placed. With the rise of smart speaker and virtual assistants, artificial intelligence is becoming increasingly more integrated in people's lives. Restaurant brands that offer voice ordering will foster greater, more personalized customer engagement and will be able to sell more frequently with higher average tickets to their best customers.

VOICE COMMERCE SALES 2017, 2022 in US & UK



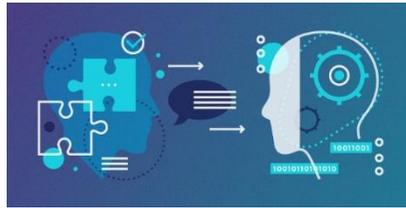
Source: OC&C 2018





BensenAI

Technical Overview



Bensen uses the most advanced neural network-based natural language processing techniques to ensure fast training, world-class accuracy, and exceptional user experience. Bensen leverages the most advanced architectures such as Transformer Networks and Attention Mechanisms that outclass last-generation recurrent models such as LSTMs. Bensen incorporates cutting edge word embedding mechanisms that adjust word vectors based on context in order to resolve ambiguities.

We train a custom natural language model for each restaurant so that we understand all of the nuances of your menu. The current majority of voice solutions in restaurants are built on a historic phone tree structure such as annoying IVR systems-which don't work. Simply put, Bensen is better.

FULLY INTEGRATED

Bensen syncs with your current ordering system and loyalty programs providing no interruption in restaurant operations

FULL SERVICE

Bensen designs, tests and deploys requiring minimal time commitment and effort from the client

FLAT INVOCATION

With a flat conversation flow, the consumer can dictate the direction of the conversation & make any request at any point in the dialogue

For more information on any of our products or services please visit us on the Web at: www.bensen.ai

Bensen Features

- Understands Complex Parameters so customers can order all at once instead of one item at a time
- Recommendation feature increases average ticket size by upselling previously ordered or high margin complimentary items
- Remembers cognitive state so every guest can get a tailored experience just for them
- "I'll Get the Usual" Feature for quick checkout

BENSEN SERVICES

- [NLP Engine Build](#)
- [Installation and Setup](#)
- [Ordering/Loyalty Integration](#)
- [Amazon & Google Register](#)
- [Voice SEO](#)
- [Skill Development](#)



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